DESIGN FOR GREATNESS

Gold Card Example

6PT FONT MINIMUM FOR MOST FONTS ETCH+FILL

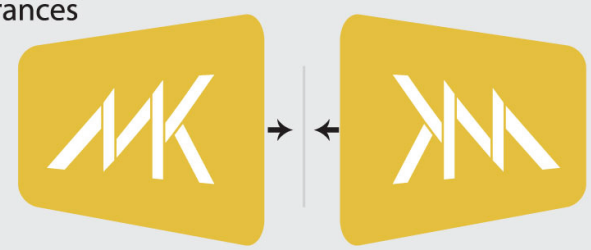
ARTWORK MUST BE 100% CLEAN VECTOR FOR SETUP

METALKARDS

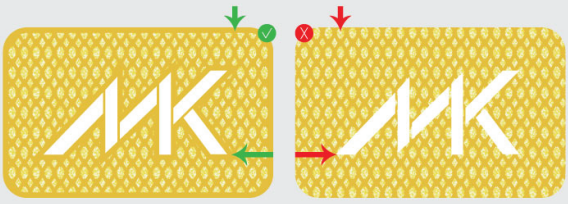
- YOU **MUST** CONVERT ALL FONTS, STROKES, & OUTLINES INTO SOLID VECTOR OBJECTS
- **EMBED** ALL ATTACHMENTS/LINKS
- **OUTLINE** ALL FONTS
- ONLY **FULL COLOR** PRINTING MAY CONTAIN EMBEDDED BITMAP ARTWORK (JPG, TIF) IN CMYK AT 300DPI

IT'S IN THE DETAILS

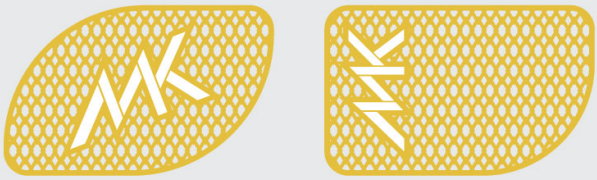
Tolerances



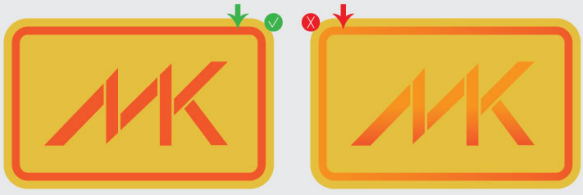
• REMEMBER, CUTOUT SECTIONS WILL BE REVERSE ON BACK •
• STANDARD SIZE IS 3.37" X 2.125" (CC) OR 3.5" X 2" (BC) •
• WE USE METRIC 85MM X 54MM (CC) OR 89MM X 51MM (BC) •
• MINIMUM SIZE FOR LASERING IS 0.08MM •



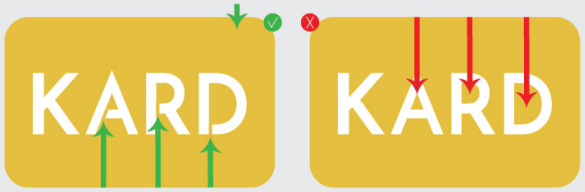
• ALL PROCESSES MUST BE 0.6MM FROM EDGE AND 0.2MM+ THICK •
• ETCHING MUST BE 0.5MM AWAY FROM CUT OUT & COLOR AREAS •
• DEEP ETCH AREAS MUST BE 1MM THICK MINIMUM AREA •



• WE CAN DO ANY CUSTOM SHAPE WITH 2.6MM RADIUS EDGE OR HIGHER •
• MUST FIT WITHIN ORIGINAL CARD DIMENSIONS. NO SHARP OUTER EDGES •
FOR 90° ANGLES THE EDGE MUST HAVE A BEVEL (3MM RADIUS OR GREATER)
• SAFETY MARGIN FROM EDGE FOR ALL PROCESSES 0.8MM •



• SOLID COLORS ONLY FOR SILKSCREEN / SPOT COLORS •
• GRADIENTS AND TRANSPARENCIES IN FULL COLOR CMYK AREAS ONLY •
• SPECIFY PANTONE PMS COATED COLOR FOR BEST RESULTS •
• TWO COLOR GAP FOR ETCH + FILL : 0.5MM (1.6PT STROKE) •
• ETCH OR PRINT MIN. THICKNESS 0.15MM + 1MM MARGIN GAP FOR ETCH+FILL •



• CUT OUT AREAS MAY REQUIRE BRIDGES •
• MINIMUM 0.5MM DIAMETER AT THINNEST AREA •
• SAFETY MARGIN FOR CUT AREAS 0.5MM (1.6PT) •

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FRONT

BACK

Credit Card Size Template

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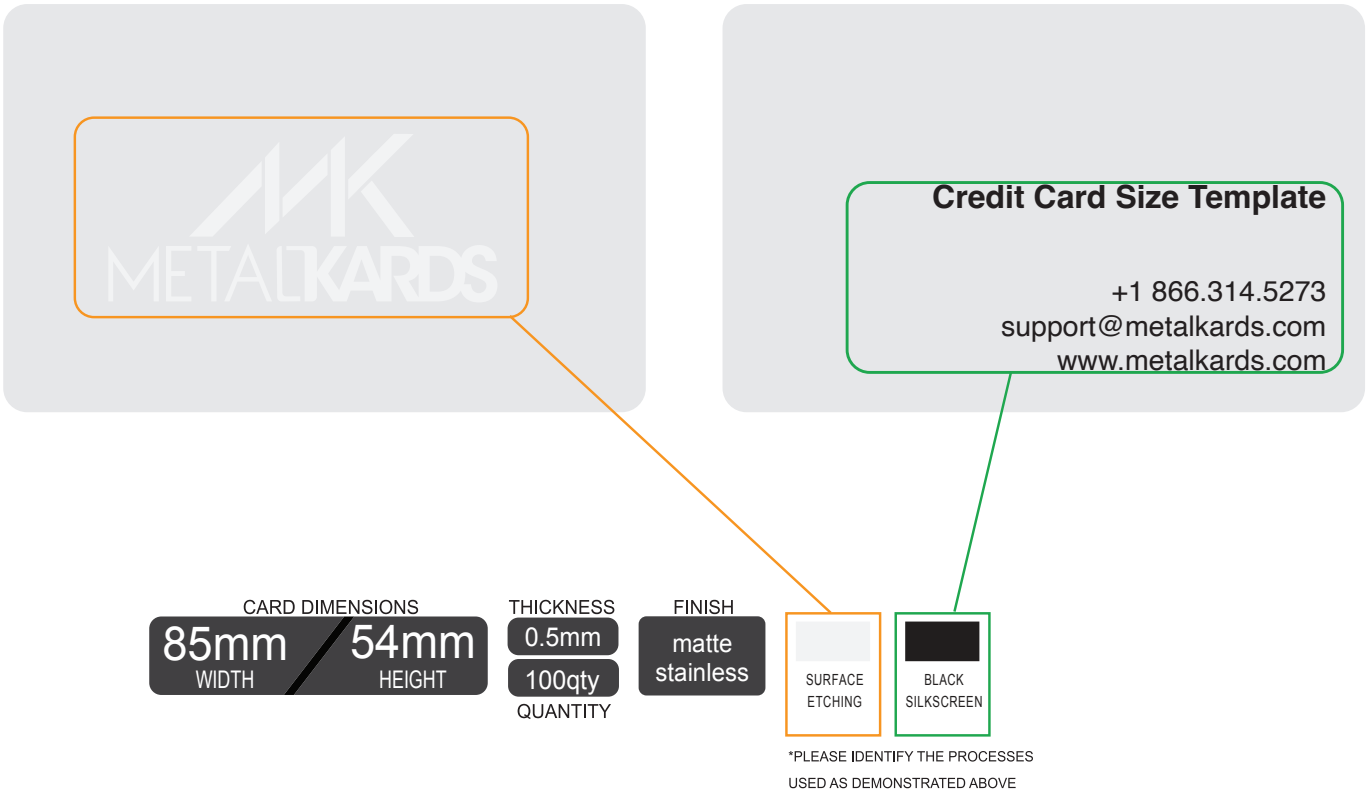
ARTWORK ABOVE - IDENTIFY PROCESSES BELOW

PROCESS GUIDE FRONT

PROCESS GUIDE BACK



- **OUTLINE ALL FONTS OR INCLUDE FONT FILES**
- **Ensure all artwork is vector unless CMYK full color printing (no linked files/clippings)**
- **If using variable data, include the font files and XLS spreadsheet with variations**

FRONT

BACK

Business Card Size Template

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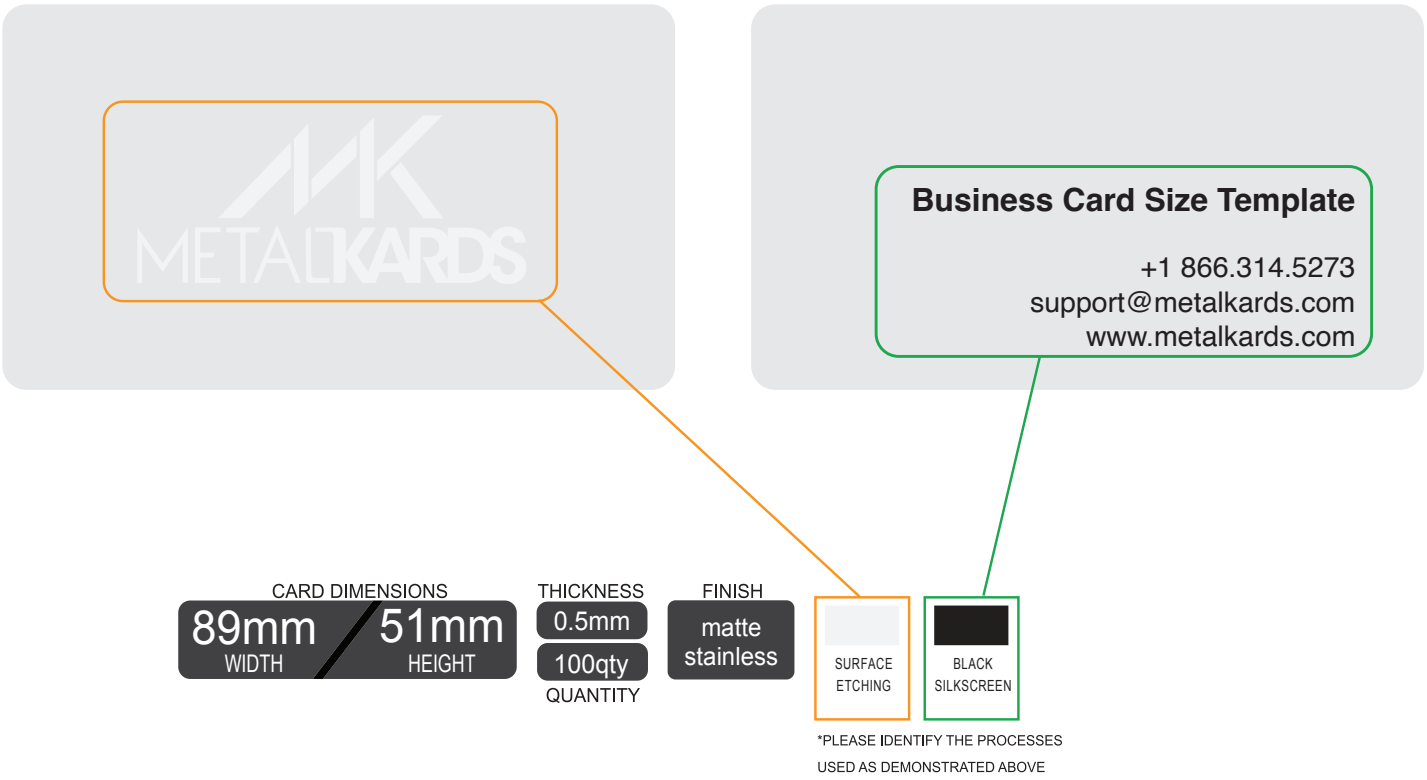
ARTWORK ABOVE - IDENTIFY PROCESSES BELOW

PROCESS GUIDE FRONT

PROCESS GUIDE BACK



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